

CALL FOR ARTISTS

2013 Lazy Daze Arts & Crafts Festival

The Lazy Daze Festival Committee is seeking proposals from designers and artists for the 2013 Commemorative Lazy Daze Poster. The selected artist will work in conjunction with the Festival Committee to develop a work of art that will become the signature art piece to represent the 2013 Lazy Daze Arts & Crafts Festival and the chosen artwork will be used as the 12th piece in a commemorative poster series.

Nestled in the heart of downtown Cary, the Lazy Daze Arts & Crafts Festival is a tradition steeped in culture and history. Celebrating its 37th year in 2013, this juried fine arts and crafts festival attracts crowds of over 50,000. With nearly 400 artisans featured, this showcase allows visitors the opportunity to view and purchase works from the talented artists who created them. Additionally, Lazy Daze features artist guild demonstrations, live musical performances, KidsWorld, and a variety of delicious festival foods. For more information about the festival, please visit www.townofcary.org and click on Recreation and Entertainment. Choose Lazy Daze Arts & Crafts Festival from the list. We also encourage you to visit this year's festival to get a flavor for the event.

Proposals will be accepted from artists in all media. The finished piece will be the property of the designer and/or artist, however, the Festival will retain the rights to reproduce the piece for Festival purposes, both this year and in the future. The competition is open to anyone who wishes to enter. The selected artist will be awarded a prize of \$500. The finished artwork will be unveiled at the Lazy Daze Grants Reception in January 2013.

Entries must be received by July 31, 2012. Entries should be received at the Town of Cary Parks, Recreation, and Cultural Resources main administrative office at the Cary Town Hall (316 N. Academy Street in Cary).

For more information, please call Joy Ennis, Festival Coordinator at 919-462-3864.

Proposals should include:

- A study sketch representing the artist's vision for the artwork and/or poster.
- A brief written description of the concept.
- A brief biography of the artist.

Other Things to Know:

- The finished artwork should celebrate the Lazy Daze Festival and may focus on any aspect such as its location, the season, the experience, the mood, the patrons or the arts and crafts displayed. Artists are encouraged to approach any of these criteria in an original, interpretive, way.
- The artwork does not have to be produced in the same year of application for the Lazy Daze poster.
- The design concept must be original.
- The Festival Committee has the right to ask for reasonable changes to the artwork to accommodate the needs of the Festival.
- The artwork can be either 2D or 3D, in any medium. Bear in mind that it will be incorporated into a final poster design that will feature the date, place, time, and information for the Festival. The final poster will be at least 20" by 28" and may be vertical or horizontal (depending on the winning entry). The Festival Committee may elect to use the winning entry in other Festival materials, including, but not limited to T-shirts, program guides, banners, etc.

Submission Schedule:

May 2012	Call to Artists
July 31, 2012	Proposals due to the Festival Committee
August	Committee chooses 2013 artist
August 25, 2012	Lazy Daze— visit to get ideas
November -December	Production and finalization of art
January 2013	Artwork ready for use in printed materials for the festival